

# MESA COUNTY FAIR 2021 PROGRAM



The Mesa County Fair showcases everything that is Mesa County. The Fair is organized each year by the Mesa County Fair Board with tremendous help from our area's agriculture community, Mesa County Government, 4-H, Future Farmers of America, our many sponsors, and local businesses. We are grateful for their continued support!

Our Fair also features great and exciting entertainment – our Carnival, fireworks, equestrian shows, Monster Trucks and Bull Riding just a sampling. We are planning a number of daily shows that are FREE with your admission, please check back soon for more!

## PRINT AD RATES

Full Page Spread 20" x 8.25"  
**\$3,499**

Front Cover 10.375" x 2.375"  
**\$1,599**

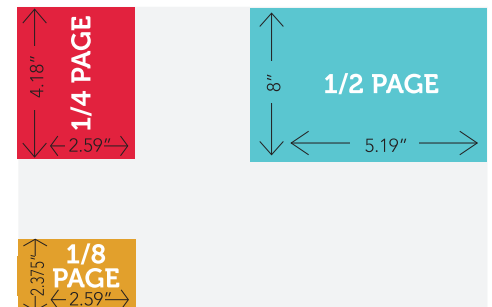
Back Cover 10.375" x 8.25"  
**\$2,399**

Full Page 10.375" x 8.25"  
**\$1,600**

1/2 Page 5.19" x 8.25"  
**\$899**

1/4 Page 2.59" x 4.18"  
**\$449**

1/8 Page 2.59" x 2.375"  
**\$299**



## AD SPECS

- 300 DPI or vector preferred
- CMYK Color (No RGB)
- Build to size, no crops or marks
- Embed/outline fonts
- Embed all photos
- PDF or high resolution JPEG
- Email art to [art@fusiongroupusa.com](mailto:art@fusiongroupusa.com)

**No artwork or design? No problem.**  
All ads include complimentary professional design.

## DISTRIBUTION

20,000 total Magazines are published, 12,500 of which are distributed to high traffic businesses in Mesa County, including grocery stores, doctors offices, government offices, law offices, retail point of sale and restaurants. The remaining 7,500 are distributed to Fair attendees during the Fair.

## ONLINE AD RATES

BANNER ON SLIDER POSITION 2  
**\$999**

BANNER ON SLIDER POSITION 4  
**\$499**

FAIR APP BANNER  
**\$499**

HOME CENTER PAGE FULL BANNER  
**\$499**

BLOCK AD ROS  
**\$199**

CENTER PAGE FULL BANNER ROS  
**\$299**

Please make checks payable to Fusion Group USA