



2021

Partnership

OPPORTUNITIES

Champion Title Sponsorships

FAIR TITLE SPONSOR **SOLD**
"Barnes Electric's Mesa County Fair"

\$10,000

FAIR PRESENTING SPONSOR
"Barnes Electric's Mesa County Fair Presented by Your Company"

\$8,000

Sponsorship Includes:

- naming rights
- full page ad in program
- 10 x 10 booth
- logo on all printed promotional materials
- verbal mention in all referencing radio ads
- logo on all TV ads
- logo & link on all social media ads & posts
- logo on coming soon sign @ fair on hwy 50
- 6 - 4'x8' banners throughout the fair
- one banner at fair entrance
- logo on fair website
- verbal mentions during fair & show
- exclusive thank you posts on social media
- Logo on "Fence of Fame" Banner

Reserve Title Sponsorships

CARNIVAL PRESENTING SPONSOR
"Carnival Midway presented by Your Company"

\$5,000

GRANDSTAND TITLE SPONSOR
"The Your Company Grandstand"

\$4,000

Sponsorship Includes:

- naming rights
- logo on ad specific TV ads
- logo on all carnival or grandstand show social Media ads & posts
- Logo on "Fence of Fame" Banner
- 2 - 4'x8' banners throughout the fair
- logo on fair website
- mentions during show/carnival announcements
- logo on all printed promotional materials
- banner on grandstand or carnival

Best of Show Title Sponsorships

GRANDSTAND SHOW SPONSOR
"Grandstand show presented by Your Company"

\$4,000

Only 4 Available

STAGE SPONSOR
"Your Company CW Arena Stage"

\$3,000

Only 2 Available

HEADLINE DAILY SHOW TITLE SPONSOR
"The Your Company Show Name" (Mad Chad or Dock Dogs)

\$3,000

Only 2 Available

DAILY SHOW TITLE SPONSOR
"The Your Company Show Name" (Strongman, Flying Cortes, or Colorado Keys)

\$2,750

Only 3 Available

Sponsorship Includes:

- logo on all printed show promotional materials
- logo on show social media ads & posts
- 2 - 4'x8' banners throughout the fair
- logo on fair website
- verbal mentions during show & announcements
- logo on show specific TV ads
- business name title on show specific radio ads
- Logo on "Fence of Fame" Banner





Grand Champion

\$5,500

- 1/2 page ad in program
- 10 x 10 booth
- logo on all printed Promotional materials
- logo on all TV ads
- logo on banner at fair entrance
- 4 - 4'x8' banners throughout the fair
- logo on fair website
- verbal mentions during fair & Grandstand shows
- headline daily show title sponsor choice
- Logo on "Fence of Fame" Banner



Grand Reserve

\$4,000

- 1/4 page ad in program
- 10 x 10 booth
- logo on all printed materials
- logo on banner at fair entrance
- Logo on "Fence of Fame" Banner
- 3 - 4'x8' banners throughout the fair
- logo on fair website
- verbal mentions during fair
- logo on all TV ads
- daily show sponsor title sponsor choice



Best of Show

\$2,000

- 1/8 page ad in program
- 10 x 10 booth
- logo on all printed Promotional materials
- Logo on "Fence of Fame" Banner
- 2 - 4'x8' banners throughout the fair
- logo on fair website
- verbal mentions during fair & Grandstand shows

Additional Partner Opportunities

PEDI CAB SPONSOR

\$750 + \$125 GRAPHICS

These locally owned pedi-cabs will provide shuttle service for the duration of the Fair. Your brand custom printed on a Fair Pedi-Cab transport. All pedi-cabs have space to advertise your business and will be seen throughout the Fairgrounds. *Only 4 Available*

SENIOR DAY **SOLD**

\$2,500

CHRIS MAYBERRY HYPNOTIST

\$1,000

One of the most popular shows to ever perform at the Mesa County Fair. This 90 minute show will entertain young and old as they watch their family members do things they would never do under hypnosis.

COMMUNITY PARTNER

\$750

- Your Logo on Fair poster, "Fence of Fame" banner & Daily Show Materials
- One Banner at the Fair

COMMUNITY CONTRIBUTOR

\$500

- Your Logo on Fair poster
- One Banner at the Fair
- Logo on the Fair "Fence of Fame" Banner

HONORABLE MENTION

\$250

- Logo on the Fair "Fence of Fame" Banner at entrance



FOR MORE INFO CONTACT

Fusion Group USA
fusiongroupusa.com

Sal Iadicicco
(970) 314-0714
sal@fusiongroupusa.com

Alicia Iadicicco
(970) 314-5919
alicia@fusiongroupusa.com

OR GO TO MESACOUNTYFAIR.COM